

## **Peninsula Polymers awarded exclusive rights with WPC Technologies.**

Leawood, KS, July – Peninsula Polymers, the North American leader in specialty chemical distribution, is pleased to announce exclusive distribution rights for WPC Technologies' product line into Wisconsin and Minnesota, effective August 1, 2021.

Peninsula Polymers has steadily grown with WPC and strengthened their strategic alliance over the past eight years. This latest move in Wisconsin and Minnesota gives Peninsula exclusive rights to distribute WPC's products in all geographies that they serve.

"In 2012, WPC granted us the opportunity to represent them as a distributor in four states in the Central region. Getting to this point, where we are now their exclusive distributor in the Central, Midwest, East and Southeast Regions, is a testimonial to our team's performance and speaks volumes about our success in the field and the progression of our partnership with WPC," said Ken Menzel, Director of Supplier Relations.

"Peninsula hit the ground running in Wisconsin and Minnesota at the beginning of this year in the middle of unprecedented market times. It was an easy decision to consolidate our efforts and award them exclusive rights in the territory," said Laura Klein, Vice President of Sales, WPC Technologies. "We feel confident that this focused approach is the best way to serve our valued customers and are excited about our continued expansion with Peninsula."

### **About WPC Technologies**

WPC Technologies is recognized as a driving force in the development and manufacturing of innovative products for the coating industry - leading the way in corrosion and stain inhibitive technology. Established in 1974 and headquartered in Milwaukee, Wisconsin, WPC Technologies is driven to provide high performance, high quality products and is committed to meeting the complex demands of the coatings' industry.

### **About Peninsula Polymers**

Peninsula Polymers is a distributor of specialty coatings raw materials and has been serving customers in North America for over 30 years.

With fifteen distribution centers located across the United States, Peninsula Polymers partners with the most technologically advanced suppliers to deliver a full complement of products and technical expertise to diverse industries.

If you would like additional information, please contact Kelly Schmit, Director Business Development at [kschmit@penpoly.com](mailto:kschmit@penpoly.com).